



Broadcasting live from Nashville and nationally syndicated by Premiere Networks, *The Bobby Bones Show* reaches 6.5 million monthly listeners on more than 100 stations, including markets such as Washington, D.C., Boston, MA, and Miami, FL. The award-winning program is also heard nationally via iHeartRadio, iHeartMedia's free all-in-one streaming music and live radio service digital service. Airing weekday mornings from 5 to 10 a.m. CT, hosts Bobby Bones, Lunchbox and Amy welcome the biggest names in Country music and entertain listeners with their unique mix of pop-culture news and information, crazy stunts and hilarious conversations.

Dubbed by *Forbes* as “the most powerful man in country music,” Bones and his co-hosts have created a must-stop destination for Country music’s biggest stars. The 2017 ACM Award presenter is also dedicated to breaking new artists and was recently honored by ASCAP with the “Partners In Music” Award. Bones uses his national radio platform to support numerous charitable efforts, including St. Jude Children’s Research Hospital®, for which the show has raised nearly \$6 million to date. Additionally, the show’s #PimpinJoy campaign, a movement promoting random acts of joy, has raised over a million dollars for various charities through apparel and accessory sales on [www.TheShopForward.com](http://www.TheShopForward.com).

After *The Bobby Bones Show* originally launched in Austin, it quickly establishing itself as the city's top-rated morning show. Since moving to Nashville in 2012, the show has been recognized with the ACM National On-Air Personality of the Year Award in 2014 and 2016, following multiple honors at the Austin Music Awards, including Best Radio Personality and Best Radio Program. Additionally, Bones will also be honored for his work on the program with induction into the National Radio Hall of Fame in November 2017 and will be the youngest inductee in the organization’s history, joining the ranks of radio greats such as Dick Clark, Paul Harvey, Larry King, Howard Stern and Bob Kingsley.



THE  
**BOBBY  
BONES**  
SHOW





**“BOBBY BONES HAS SLOWLY AND METHODICALLY BECOME THE MOST POWERFUL MAN IN COUNTRY MUSIC.”**  
- FORBES



# ST. JUDE RADIOTHON

BOBBY BONES SHOW PUTS A NEWS  
SPIN ON ST. JUDE RADIOTHON BY USING  
FIRST EVER TEXT TO DONATE  
MESSAGING, RAISES \$2 MILLION WITH  
HELP OF COUNTRY MUSIC'S BEST.

WITH PERFORMANCES FROM:

**KELSEA BALLERINI**

**DUSTIN LYNCH**

**LOCASH**

**CHRIS JANSON**

**LAUREN ALAINA**

**MO PITNEY**

**LINDSAY ELL**

**CAITLYN SMITH**

**NIKITA KARMEN**



**BOBBY BONES & THE RAGING IDIOTS**

# **MILLION DOLLAR SHOW 2**

**GARTH BROOKS  
RASCAL FLATTS  
THOMAS RHETT  
SAM HUNT  
THE BAND PERRY  
BROTHERS OSBORNE  
CAITLYN SMITH**



**OVER \$2 MILLION**

**RAISED FOR ST. JUDE**





**THE YOUNGEST  
NATIONAL RADIO  
HALL OF FAME  
INDUCTEE.  
CLASS OF 2017.**



# BOBBYCAST



- 66 EPISODES & COUNTING

- FEATURES LITTLE BIG TOWN'S KAREN FAIRCHILD, DIERKS BENTLEY, MAREN MORRIS, JAKE OWEN, KELSEA BALLERINI, RYAN HURD, LAUREN ALAINA, WALKER HAYES AND SONGWRITERS SHANE MCANALLY, NICOLLE GALYON + MORE.

“THE “BOBBYCAST” HAS UNWITTINGLY BECOME A TREASURE TROVE OF UNUSUALLY CANDID ANECDOTES AND INSIDE INFORMATION ABOUT COUNTRY MUSIC.”

- WASHINGTON POST



# FUNNY AND ALONE

“ONE WE’D SEE TIME AND TIME AGAIN.”  
- SOUNDS LIKE NASHVILLE

“HILARIOUS.”  
- TENNESSEAN

15+ SOLD-OUT STOPS

SHOW AT THE ORPHEUM THEATRE IN WICHITA, KS  
SOLD-OUT IN MINUTES SETTING A RECORD FOR THE  
VENUE’S FASTEST SELL-OUT EVER



Walker Hayes featured as opening act. Walker first came on the Bobby Bones Show in 2014 as an unsigned artist working at Costco. Fast forward a few years, he opened for Funny & Alone, is now signed and has released his single “You Broke Up With Me.”



**BOBBY BONES &**

# **THE RAGING IDIOTS**



**The Raging Idiots Presents: The Raging Kidiots was the #1 selling Children's album on iTunes for two consecutive weeks.**

**Bobby Bones and The Raging Idiots released their album, The Critics Give It 5 Stars, debuting at #1 on the Billboard Comedy Chart and Top 5 on the Country Chart. Featuring collaborations from Garth Brooks, Carrie Underwood and more,**



A woman with blonde hair, wearing a black t-shirt with an American flag design and the word 'WARFIGHTER' on it, is sitting on a specialized track chair. To her left, a young girl with dark hair, wearing a white t-shirt with a graphic and blue pants, stands with her hands on her hips. In the background, a man in a red t-shirt stands behind the girl, and another man in a grey t-shirt with 'WARFIGHTER' and 'MADE IN AMERICA' on it stands behind the woman. The setting appears to be an indoor arena or gymnasium.

**#PIMPINJOY**

**\$20,000 RAISED TO BUY  
TRACK CHAIR FOR RETIRED  
MARINE SERGEANT KIRSTIE ENNIS**

A photograph of a family of three. A woman with long brown hair is on the left, a man with short dark hair is in the center, and a young girl with blonde hair and a red bow is on the right. They are all smiling. The woman and man are wearing olive green t-shirts with 'PIMPINJOY' printed on them. The girl is wearing a yellow and white t-shirt with 'PIMPINJOY' printed on it. The background is a wall with a map and several circular medals or plaques.

**#PIMPINJOY**

**\$105,000 RAISED TO BUILD NEW  
HOME FOR WOUNDED U.S. AIR FORCE  
VETERAN CAPTAIN NATHAN NELSON**





**“IN THE PAST TWO YEARS, HE’S HELPED SPUR BOTH CAM AND CHRIS JANSON TO NO. 1 ON THE CHARTS—FOR SONGS THAT WEREN’T EVEN SINGLES BEFORE BONES SPUN THEM.”**

**- FORBES**



“HE CAN RELATE TO AN ARTIST’S STRUGGLE TO BE HEARD  
BECAUSE IT’S SO SIMILAR TO THE STRUGGLE HE WENT THROUGH  
TO GET WHERE HE IS NOW, AND THE STRUGGLE EVERYONE GOES  
THROUGH TO TRY TO ACHIEVE THEIR DREAMS.”

- JENNIFER LEIMGRUBER,  
EXECUTIVE VP OF ENTERTAINMENT PROGRAMMING  
AT IHEARTMEDIA’S PREMIERE NETWORKS  
(WASHINGTON POST)



# BOBBY'S CLASS OF 2017

LUKE COMBS | BAILEY BRYAN | JACKIE LEE  
AUBRIE SELLERS | LANCO





# BOBBY DELIVERS INSPIRING TED TALK

MY STORY: WINNING BY LOSING

“THE MORE YOU FAIL, THE MORE YOU LEARN. GET BACK UP AND DO IT AGAIN. THE GREATEST WINNERS IN THE WORLD WERE ALSO THE BIGGEST FAILURES.”

“IT WASN'T UNTIL LATER IN LIFE I REALIZED THE FACT THAT I HAD NOTHING TO FALL BACK ON WAS ACTUALLY THE GREATEST THING TO EVER HAPPEN TO ME.”

# #MUSICISTHERAPY

In the wake of the Orlando tragedy, The Bobby Bones Show gathered artists to dedicate the following day to healing through music.

THE  
BOBBY  
BONES  
SHOW

**“IT DOESN'T MATTER HOW MANY MILES AWAY. WHEN SOMETHING HAPPENS TO ANYONE IN OUR COUNTRY, IT'S US.” – BOBBY BONES**

**PERFORMANCES BY: KELSEA BALLERINI, BRANDY CLARK, DAN + SHAY, CAM, LINDSAY ELL**





**HONORED BY ASCAP WITH THE “PARTNERS IN MUSIC” AWARD, WHICH RECOGNIZES SOMEONE WHO HAS SHOWN EXCEPTIONAL DEDICATION IN PRESENTING MUSIC TO THE PUBLIC.**

**TOTAL RAISED FROM SHOWS, EVENTS AND  
RADIOATHONS ALL BENEFITTING ST. JUDE:**

**OVER \$4 MILLION**

**TOTAL RAISED FROM #PIMPINJOY INITIATIVES:**

**\$650K**